

## Constant Contact Survey Results

Survey Name: SACC USA Business Survey no 22021 FINAL
Response Status: Partial \& Completed
Filter: None
6/15/2021 2:11 PM CDT

## TextBlock:

Background Questions

| *What is your gender? |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
| Answer | 0\% | 100\% | Number of Response(s) | Response Ratio |
| Male |  |  | 143 | 71.1 \% |
| Female |  |  | 56 | 27.8 \% |
| No Response(s) |  |  | 2 | <1\% |
| Totals |  |  | 201 | 100\% |

*What is your age?

| Answer | 0\% | 100\% | Number of Response(s) | Response Ratio |
| :---: | :---: | :---: | :---: | :---: |
| 18-24 years old |  |  | 10 | 4.9 \% |
| 25-34 years old |  |  | 15 | 7.4 \% |
| 35-44 years old |  |  | 26 | 12.9 \% |
| 45-54 years old |  |  | 57 | 28.3 \% |
| 55-64 years old |  |  | 47 | 23.3 \% |
| 65-74 years old |  |  | 24 | 11.9 \% |
| 75 years or older |  |  | 20 | 9.9 \% |
| No Response(s) |  |  | 2 | <1\% |
| Totals |  |  | 201 | 100\% |

*Which Chamber do you belong to?

| Answer | 0\% | 100\% | Number of Response(s) | Response Ratio |
| :---: | :---: | :---: | :---: | :---: |
| SACC Arizona | - |  | 5 | 2.4 \% |
| SACC Carolinas |  |  | 11 | 5.4 \% |
| SACC Chicago | - |  | 3 | 1.4 \% |
| SACC Colorado |  |  | 2 | <1\% |
| SACC Detroit |  |  | 3 | 1.4 \% |
| SACC Florida (incl. Fort Lauderdale and Palm Beach) |  |  | 16 | 7.9 \% |
| SACC Georgia |  |  | 18 | 8.9 \% |
| SACC Los Angeles |  |  | 0 | 0.0 \% |
| SACC Minnesota |  |  | 2 | <1\% |
| SACC New England |  |  | 7 | 3.4 \% |
| SACC Ohio |  |  | 17 | 8.4 \% |
| SACC Philadelphia |  |  | 7 | 3.4 \% |
| SACC San Diego |  |  | 9 | 4.4 \% |
| SACC San Francisco and Silicon Valley |  |  | 15 | 7.4 \% |
| SACC Seattle |  |  | 5 | 2.4 \% |
| SACC Texas/Austin |  |  | 9 | 4.4 \% |
| SACC Texas/Dallas |  |  | 27 | 13.4 \% |
| SACC Texas/Houston |  |  | 35 | 17.4 \% |
| SACC Washington DC |  |  | 8 | 3.9 \% |
| SACC West Sweden |  |  | 0 | 0.0 \% |
| No Response(s) |  |  | 2 | <1\% |
| Totals |  |  | 201 | 100\% |

## TextBlock:

Survey Questions
*At the moment it is difficult for many industries to recruit staff. What would you say is the reason for this?

| Answer | 0\% | 100\% | Number of Response(s) | Response Ratio |
| :---: | :---: | :---: | :---: | :---: |
| Unemployment benefits are too high |  |  | 55 | 27.3 \% |
| Salaries are too low |  |  | 54 | 26.8 \% |
| A general shortage of skilled and qualified labor |  |  | 67 | 33.3 \% |
| Other |  |  | 22 | 10.9 \% |
| No Response(s) |  |  | 3 | 1.4 \% |
| Totals |  |  | 201 | 100\% |

 you think the inflation will be for 2021?

| Answer | 0\% | 100\% | Number of Response(s) | Response Ratio |
| :---: | :---: | :---: | :---: | :---: |
| More than 2.26 percent |  |  | 90 | 44.7 \% |
| Much like the forecast of 2.26 percent |  |  | 79 | 39.3 \% |
| Over 1.25 percent |  |  | 19 | 9.4 \% |
| Much like 2020 |  |  | 10 | 4.9 \% |
| No Response(s) |  |  | 3 | 1.4 \% |
| Totals |  |  | 201 | 100\% |

*In general: Would you say that Swedish products are selling on price or quality on the US market, making a raise in price irrelevant?

| Answer | 0\% | 100\% | Number of Response(s) | Response Ratio |
| :---: | :---: | :---: | :---: | :---: |
| Swedish companies in the US are selling on quality, price is not that important |  |  | 121 | 60.1 \% |
| Swedish companies in the US are selling on price, therefore low prices are important |  |  | 34 | 16.9 \% |
| No difference |  |  | 43 | 21.3 \% |
| No Response(s) |  |  | 3 | 1.4 \% |
| Totals |  |  | 201 | 100\% |

The US dollar continues to lose value against the Swedish krona. Do you think that the low dollar *exchange rate (compared to the Swedish krona) attracts more Swedish companies to start business in the USA?

| Answer | $\mathbf{0 \%}$ |  | $\mathbf{1 0 0 \%}$ | Number of <br> Response(s) | Response <br> Ratio |
| :--- | :--- | :--- | ---: | ---: | ---: |
| Yes |  |  |  | 103 | $51.2 \%$ |
| No |  |  |  | 31 | $15.4 \%$ |
| No difference |  |  | 65 | $32.3 \%$ |  |
| No Response(s) |  | Totals | 2 | $<2 \%$ |  |
|  |  |  | $\mathbf{2 0 1}$ | $\mathbf{1 0 0 \%}$ |  |

*June 1st, 2021, you paid 8,26 SEK for 1 USD, compared to 9,37 SEK for 1 USD on June 1st, 2020. How much do you think you will pay in SEK for 1 USD on June 1st, 2022?

| Answer | 0\% | 100\% | Number of Response(s) | Response Ratio |
| :---: | :---: | :---: | :---: | :---: |
| More than 9 SEK |  |  | 52 | 25.8 \% |
| Around 8 SEK, as today |  |  | 100 | 49.7 \% |
| Less than 8 SEK |  |  | 47 | 23.3 \% |
| No Response(s) |  |  | 2 | <1\% |
| Totals |  |  | 201 | 100\% |

 What do you think the result will be by December 31, 2021?

| Answer | $\mathbf{0 \%}$ |  | $\mathbf{1 0 0 \%}$ | Number of <br> Response(s) |
| :--- | :--- | :--- | ---: | ---: |
| Higher than $12 \%$ | Response <br> Ratio |  |  |  |
| Higher than $7.3 \%$ |  |  | 55 | $27.3 \%$ |
| About the same as for 2020 |  |  |  | 84 |
| Lower than $7.3 \%$ |  |  | $31.7 \%$ |  |
| Lower than 5\% |  |  | 34 | $16.9 \%$ |
| No Response(s) |  |  | 24 | $11.9 \%$ |
|  | Totals | 2 | $<1 \%$ |  |

*In April 2021, the Federal Reserve maintained its target for the federal funds rate at a range of $0 \%$ to

| Answer | 0\% | 100\% | Number of Response(s) | Response Ratio |
| :---: | :---: | :---: | :---: | :---: |
| Will climb over $0.25 \%$ during 2021 |  |  | 40 | 19.9 \% |
| Will climb over $0.25 \%$ during 2022 |  |  | 90 | 44.7 \% |
| Will climb over 0.25\% during 2023 |  |  | 34 | 16.9 \% |
| Not in the foreseeable future |  |  | 34 | 16.9 \% |
| No Response(s) |  |  | 3 | 1.4 \% |
|  |  | Totals | 201 | 100\% |

