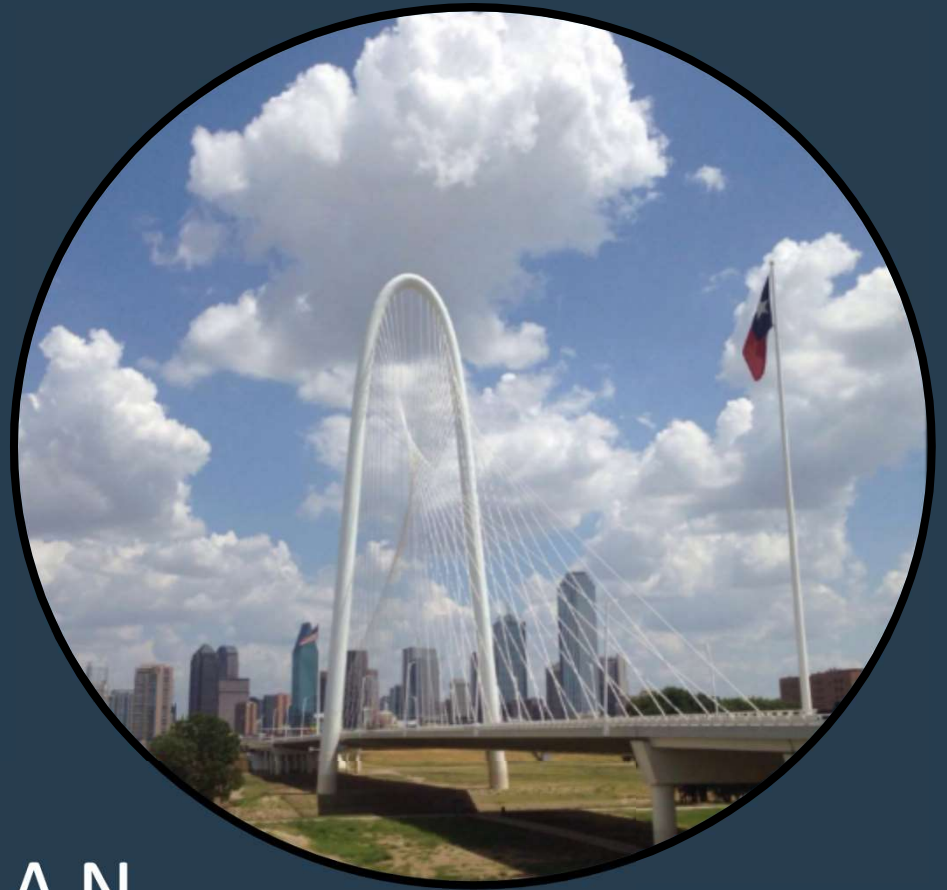




DALLAS FORT WORTH

SWEDISH AMERICAN CHAMBER





The Swedish-American Chamber of Commerce Texas Dallas Chapter

Annual General Meeting 2019
January 31st, My Possibilities, Plano

AGENDA

1. Opening of the meeting
2. House keeping
 - a) Election of chairman for the meeting
 - b) Election of secretary for the meeting
 - c) Appointment of two persons to adjust the minutes
 - d) Approval of the Agenda
3. Introduction to the 2019 Board
4. Chairman´s report 2018
 - a) Summary and highlights
 - b) Members
5. Treasurer´s report 2018



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BOARD OF SACC-TEXAS, DALLAS CHAPTER



Patrik Melander
Chairman
Professionals Managing Partner, Private Equity
[LinkedIn Profile](#)

Board Members

Patrik Melander

Role

Chairman Dallas chapter

Year started

2017



Claes Svensson
Treasurer
[LinkedIn Profile](#)

Claes Svensson

Board member

2018



Johanna Widholm
Vice Chairwoman & Secretary
[LinkedIn Profile](#)

Stefan Lloyd

Board Member

2010



Stefan Lloyd
Board Member
Professionals Accounting Partner, Advisory Capital
[LinkedIn Profile](#)

Mikael Waernlund

Board Member

2015



Mikael Waernlund
Board Member
Professionals Business Development Director, Medical Technology
[LinkedIn Profile](#)

Mats Wiberg

Dallas Treasurer

2013



Mats Wiberg
Board Member
Professionals Global Sourcing Manager, Texas Instruments
[LinkedIn Profile](#)

Johanna Widholm

Vice Chairwoman & Secretary

2017



Patrick Juthberg
Board Member
Professionals Entrepreneurial Partner & CEO, Centric
[LinkedIn Profile](#)

Patrick Juthberg

Board Member

2018



Yulia Lukyanchenko
Young Professionals Director
Professionals Contract Development Manager, Monogram International
[LinkedIn Profile](#)

Yulia Lukyanchenko

Young Professionals Director

2018

Angelica Modén

Board Member

2013



Angelica Modén
Board Member
Professionals Director, Business Applications, Unilever
[LinkedIn Profile](#)

Marily Penttinen

Board Member

2018



Marily Penttinen
Board Member
Professionals Global Communications
[LinkedIn Profile](#)

Lotta Stenshed

Board Member

2018



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>25 EVENTS 2018





HIGHLIGHTS 2018

- **Larger Events executed**

- SACC Summit in Houston
- Swedish Dinner
- Crayfish Party with SWEA
- SACC-Dallas Golf Tournament
- Hockey Game with SWEA
- Annual Christmas Party

- **Top Five Speaker Series**

- Immigration event with Ericsson & Fragomen
- Cyber Security with Palo Alto Networks
- Future of Transportation with Toyota
- Smart Cities Initiative with Dallas Innovation Alliance & Ericsson
- Personal Branding with Motivational Speaker

- **Key figures Dallas**

- 142 Paying members
- 67 new members
- 21 member events
- 11 Board meetings
- Average 20 people at HH
- Average 35 people at Speaker Series

- **Work in Progress**

- Website
- Newsletter every two months
- Small Business Owner Group
- Executive Forum
- Trainee Program

- **Highlights Dallas**

- Active Young Professionals group
- Active Social Media
- Mentorship Program
- U.S. Best Practices Sharing Presentation



EVENTS 2018

- **January:** Winetasting
- **February:** AGM
- **March:** Speaker Series Personal Branding
- **March:** Initial Deed Offerings Event (companies)
- **April:** IKEA visit
- **April:** Dallas´ Golf Tournament
- **May:** Speaker Series Smart Cities Initiative
- **May:** Dallas Soccer game with Zlatan
- **May:** SweDISH Dinner
- **June:** Soccer World Cup
- **August:** Speaker Series Future of Transportation
- **September:** Speaker Series Cultural Coach
- **September:** Crayfish Party co-organized with SWEA
- **October:** Deep Ellum Brewery Tour
- **October:** SACC Summit in Houston
- **November:** Hockey Game with the Swedish Players co-organized with SWEA
- **November:** Texas´ Golf Tournament
- **November:** Speaker Series Cyber Security
- **November:** Happy Hour at Haywire
- **December:** Speaker Series Immigration
- **December:** Annual Christmas Party

SACC EXECUTIVE FORUM – WASHINGTON D.C. 2018



U.S. SACC SUMMIT- HOUSTON 2018





ACTIVE CHANNELS - CONNECT WITH US!

On our Website:

www.sacctx.com

On Social Media:



1,172 likes



383 followers



312 followers



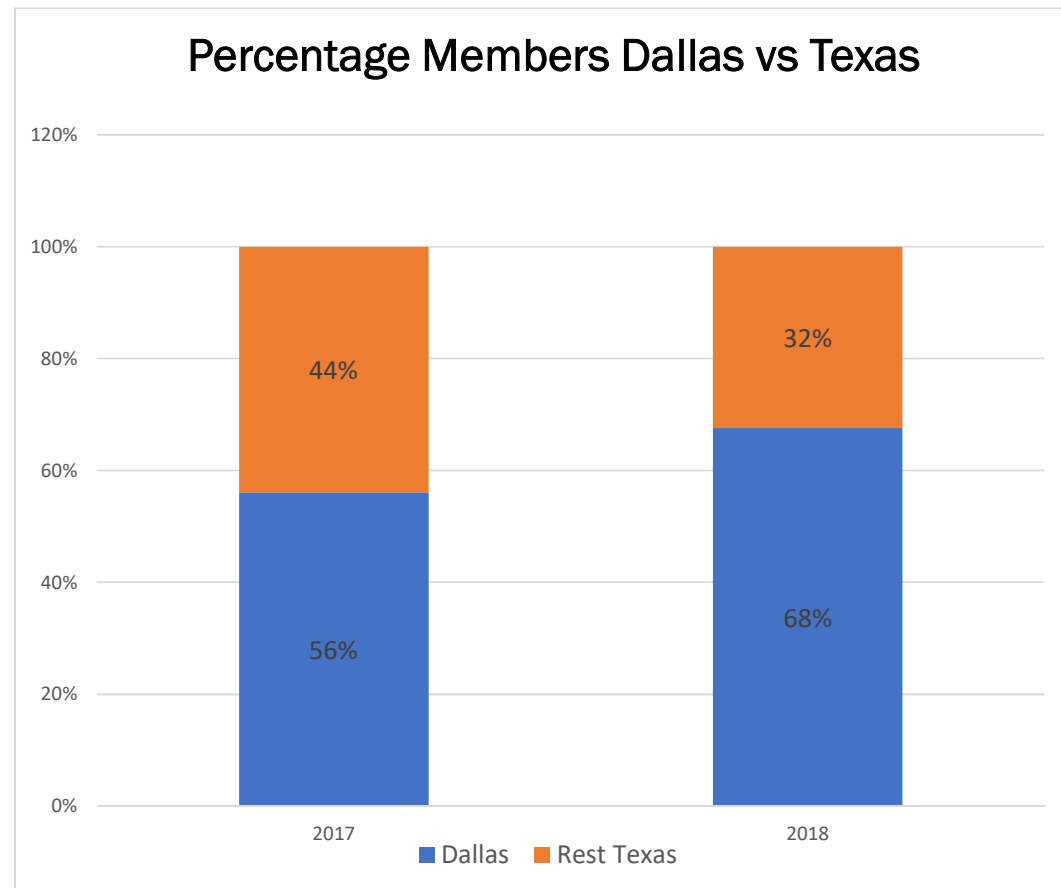
MEMBERS TEXAS & DALLAS 2017 vs 2018

2017

- Texas members total 189
- Dallas members total 106

2018

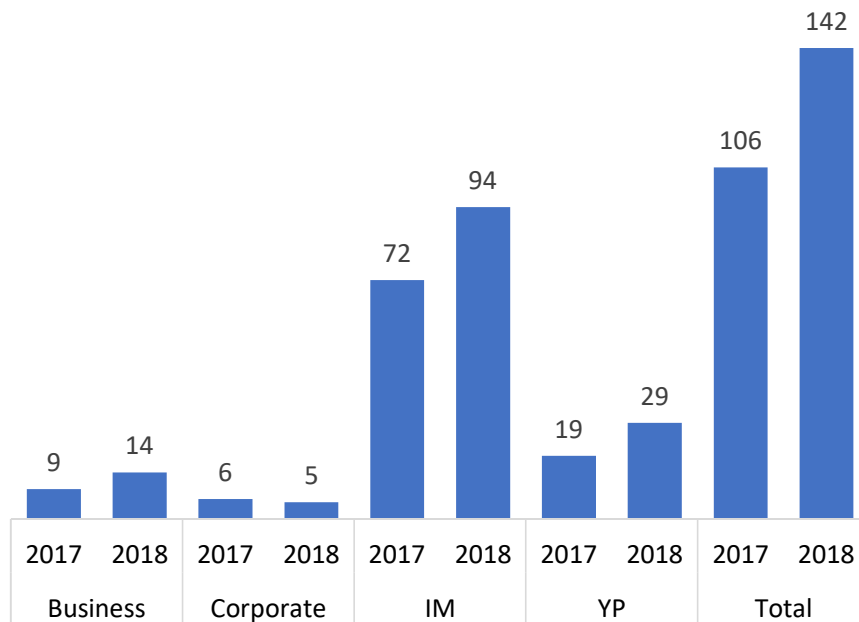
- Texas members total 210
- Dallas members total 142





MEMBERS DFW 2017 vs 2018, +34%

Members by Category, Dallas



Dallas balance 2018

Members Dec 2017	106
New members 2018	+ 67
<u>Lost members 2018</u>	<u>- 31</u>
Balance Dec 2018	142

Reasons for lost members:

- Relocation
- Member company ceased to exist
- Swedish contact moved

NEW COMPANY MEMBERS DALLAS 2018

• Business Members • Corporate Members

- Dignitana
- Adaptive Metadata Solutions Inc
- Valcap Group
- Am Fitness Inc
- AmplifAI
- INTL Technology Reach
- FourPark Management

- Nefab



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TEXAS' TREASURER REPORT 2018

Very strong cash situation for the cities and centrally

Swedish American Chamber of Commerce Texas Inc.	
Balance Sheet	
As of December 31, 2018	
	Total
ASSETS	
Current Assets	
Bank Accounts	
1001 Chase SACC Texas - 2938	27 464,73
1002 Chase SACC Austin - 7030	4 086,40
1003 Chase SACC Dallas - 0710	12 863,30
1004 Chase SACC Houston - 5320	8 629,00
1005 Chase CD	0,00
Total Bank Accounts	\$ 53 043,43



TEXAS TREASURER REPORT 2018

Record revenue and result, helped by the Summit in Houston

Swedish American Chamber of Commerce Texas Inc.						
Profit and Loss by Location						
January - December 2018						
	A - TX	Summit	B - Austin	C - Dallas	D - Houston	Total
Income						
4001 Young Professional	1 020,00					1 020,00
4002 Individual Membership	5 100,00					5 100,00
4003 Business Membership	5 200,00					5 200,00
4004 Corporate Membership	5 400,00					5 400,00
4005 Membership Fee Allocation	-9 940,00		1 230,00	5 520,00	3 190,00	0,00
4006 Events Income		14 242,50	722,24	30 904,36	6 815,51	52 684,61
4100 Interest Income	2,08					2,08
Total Income	\$ 6 782,08	\$ 14 242,50	\$ 1 952,24	\$ 36 424,36	\$ 10 005,51	\$ 69 406,69
Total Expenses	\$ 10 847,21	\$ 3 613,14	\$ 2 871,38	\$ 31 700,42	\$ 8 851,94	\$ 57 884,09
Net Income	-\$ 4 065,13	\$ 10 629,36	-\$ 919,14	\$ 4 723,94	\$ 1 153,57	\$ 11 522,60

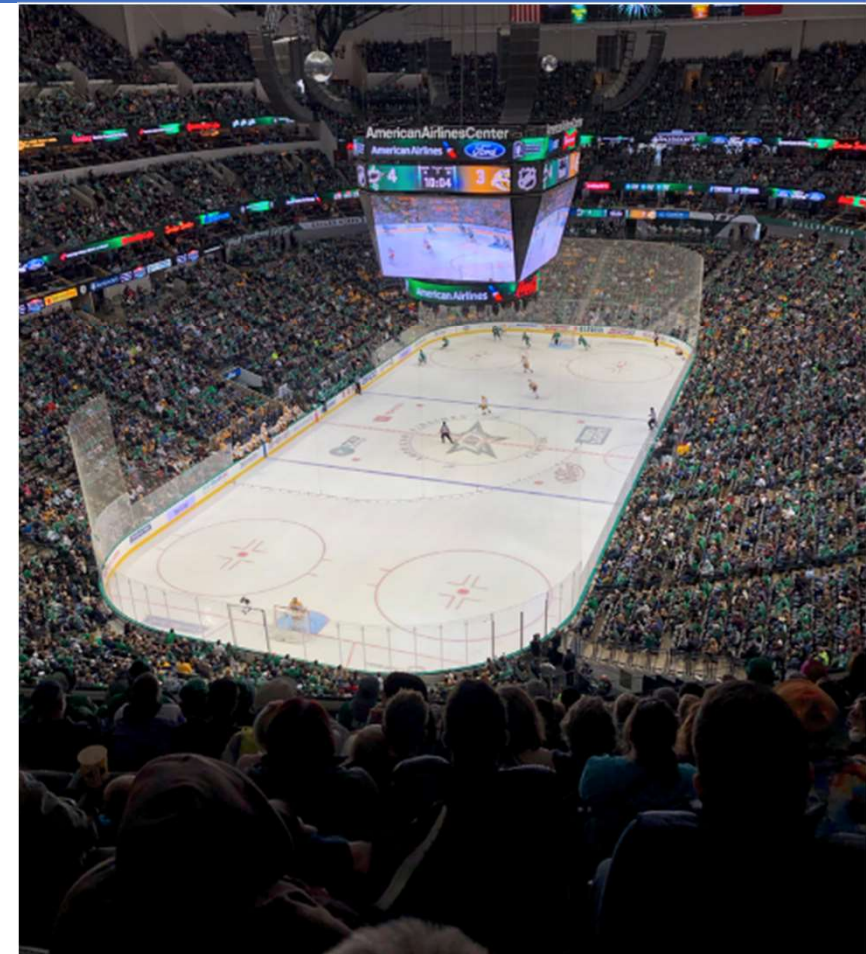
DALLAS' TREASURER REPORT 2018

Result for 2018:

Allocated SACC-Dallas budget from SACC TX:	\$ 5,520.00
Revenue from events:	\$ 30,904.00
Expenses from events	-\$ 31,700.00
Actual result	\$ 4,724.00
Balance on account	\$ 12,863.00

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BUDGET SACC-DALLAS 2018 vs 2019

Budget and result for 2018:

Allocated Dallas budget:	\$ 5,520.00
Expected budgeted result:	-\$ 2,000.00
Actual result 2018:	\$ 4,724.00

Budget for 2019:

Allocated (est) Dallas budget:	\$ 4,200.00
Allocated Summit cash inflow:	\$ 2,000.00
Estimated Budgeted Result 2019:	+ - \$ 0.00

AGENDA

- 7) 2019 Plan (Road map)
 - a) Dallas Chapter mission, strategy & objectives
 - b) Dallas Chapter events 2019
 - c) Mentor program
 - d) Trainee program
 - e) Small Business Program
- 8) Discharge of liability for SACC Dallas Board
- 9) Any Other Business (Questions and Notices)
- 10) End of the meeting



MISSION & VALUE

PROMOTE SWEDEN + USA
BE THE BEST NETWORKING AND
SAFETY NET FOR MEMBERS &
COMPANIES

STRATEGY

1. Social and networking
2. Speaker Series
3. Mentor and Entrepreneurs Program

OBJECTIVES

- ☐ 200 members
- ☐ 30 companies and entrepreneurs forum established
- ☐ 2 interns
- ☐ 2 events per month
- ☐ \$6k investment in members



BEST PRACTICES

SACC DALLAS SHARING

1. Diverse and driven board with clear responsibilities
2. SMART and announced stretch targets
3. Focused on creating value for members
4. Interesting members – the Network effect
5. High(er) quality and fun, planned 6 months in advance
6. Communications and Logistics - Chamber master, WhatsApp groups, Zoom, Square and Social Media
7. Mentor and Mentee Program
8. Creation Young Chamber
9. Great speakers at Speaker Series
10. Active Social Media



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EVENTS 2019

- ❑ **Once every month 2019** – Networking & Happy Hour
- ❑ **January** – Annual general Meeting & Happy hour
- ❑ **February** – Wine & Meat tasting
- ❑ **February** – Speaker series Augmented Intelligence
- ❑ **March** – Speaker series Financial Planning
- ❑ **March** – Happy Hour with the Great Listening
- ❑ **April** – Speaker series Power of Intuitive Eating
- ❑ **April** – Speaker series Entrepreneurship
- ❑ **April** – Dallas´ Golf tournament
- ❑ **May** – Speaker series Leadership
- ❑ **June** – Fresh Crayfish Party (Kräftskiva)
- ❑ **August** - Speaker series
- ❑ **September** – Lobster Party
- ❑ **September** – Speaker Series
- ❑ **October** – Texas´ Golf Tournament
- ❑ **November** – Speaker Series
- ❑ **November** – Hockey outing with Swedish Players
- ❑ **December** – Annual Christmas Party

AGENDA

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MENTOR PROGRAM

Purpose Of The Program:

- Support intra-personal development
- Develop inter-personal relationships
- Further both parties' careers

In Order for Mentors and Mentees To:

- Maximize their potential
- Develop their knowledge and skills
- Share their valuable experience

The Mentor Relationship Is:

- A relationship based on trust and respect
- A relationship where the parties are in similar field/share the same interests or experiences



MENTOR PROGRAM 2018 SUMMARY

Summary 2018:

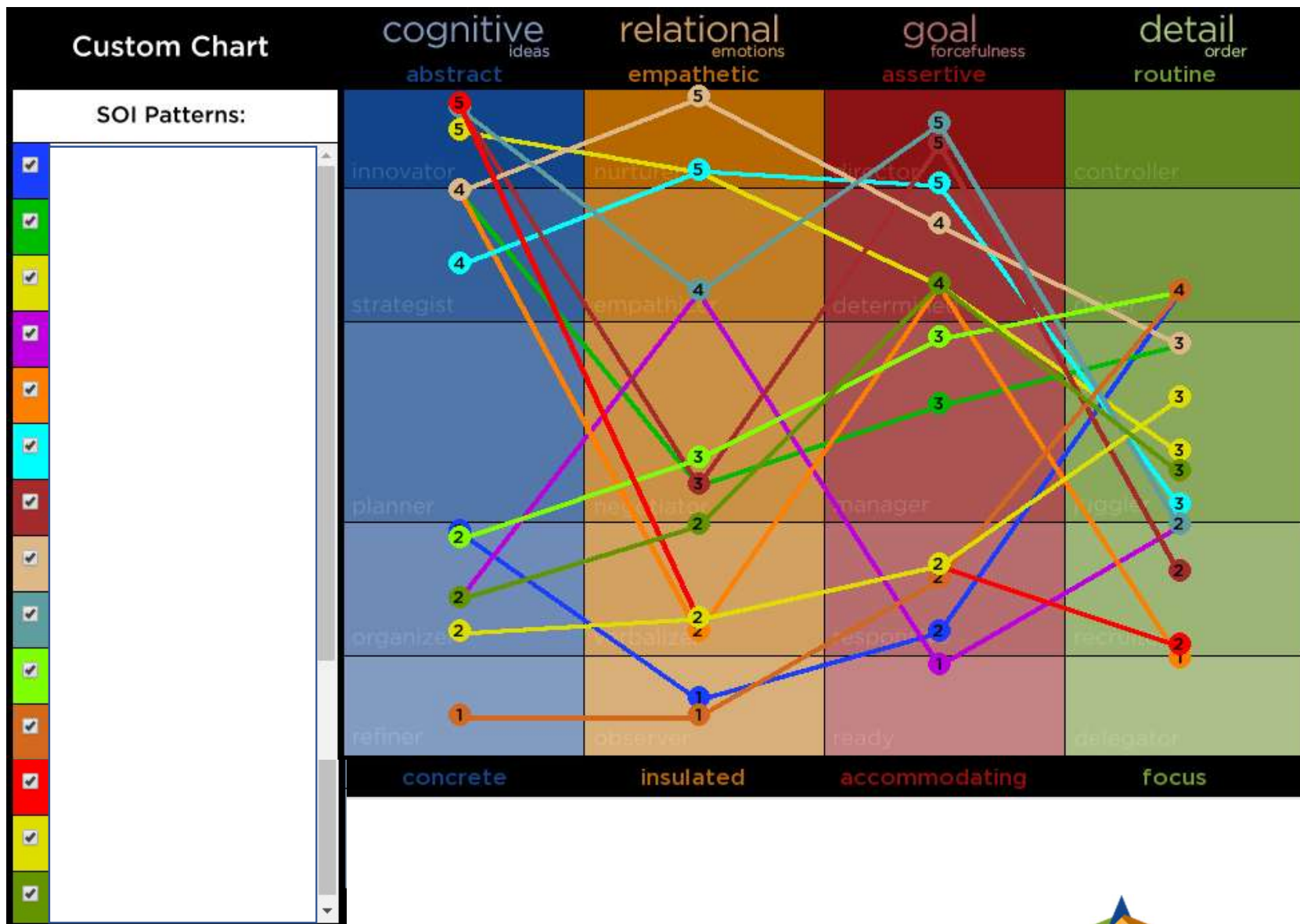
- Program participants: 6 participating mentees & 6 participating mentors
- January: collected and finalized applications
- March: kick-off & networking
- April: established a schedule for a monthly mentor-mentee meeting
- August: final program evaluation and "Styles of Influence Assessment" with SOI consultant-Alicia Kasselman.



	cognitive	relational	goal	detail
	Internal... <i>focus on Process, "What"</i>		External... <i>focus on Execution, "How"</i>	
B R O A D O P T I O N S S P E C I F I C	what could work	i am aware	focus on objective	hands-on completion
	what could work here	i care	focus on organization	role-refined structure
	how would that work here	i want fair	focus on team	available trade-offs
	with what could that work here	i want authentic	focus on role	expediency
	that may not work here... yet	i want rational	focus on task	simplicity
	concrete	insulated	accommodating	focus

OBJECTIVE (problem-solving/issue-driven)
 SUBJECTIVE (content-driven, more at work)

CLOSURE (is it done... is it right)
 CONTENT (achieve... what did we learn)



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TRAINEE PROGRAM

The SACC-USA Trainee Program & J-1 Visa Service offers American companies the opportunity to host a Nordic trainee on a J-1 visa.

Benefits:

- Cost-efficiently access top Nordic talent, Employer branding, Increase interaction with the Chamber and the Nordic-American business community

The Trainees are:

- Products of a world class education system
- Bilingual
- Highly motivated
- Willing to go the extra mile

The Trainees add:

- Nordic and European mindset, values & perspectives
- Innovative ideas
- Passion and drive to learn and contribute

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SMALL BUSINESS PROGRAM

Purpose Of The Program:

- Put Dallas on the Map as a Small Business/Startup alternative to California and New York
- Establish key partnership to facilitate all necessary tools to establish a small business
- Develop a mentor like community for sharing knowledge and experience.

Focus area of the program:

- Workspace and Business services
- Partnership and Marketing
- Entrepreneurial events and trips
- Funding and Venture Capital

The Small business program is:

- A strong partner for support within the key areas of establishing/running a new company
- A network of entrepreneurs/small business owners sharing knowledge and experience building the foundation for establishing successful businesses in Dallas



SMALL BUSINESS PROGRAM

Workspace & Business services :

- Partner up with WeWork for 6 month free workspace
- Partner up with WeWork-Labs accelerator including workspace, mentor & VC network
- Network for Business entity registration, Communication, Insurance, Mail, Bookkeeping, Invoicing, Payments, Federal/State/Local audits & financial reports, Bank and cash mngmt.

PR and Marketing:

- Partner up with local media and local Marketing agency
- Set up a PR-sponsorship

Entrepreneurial events and trips:

- 4-events/Year, Trips to be decided

Funding & Venture Capital:

- Establish a strong network in the Texas VC-community to support great businesses



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DISCHARGE OF LIABILITY FOR SACC BOARD

APPROVAL DISCHARGE OF LIABILITY FOR THE BOARD AND BOARD MEMBERS OF SACC DALLAS

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